

OVERVIEW

- MWBE Certification System is a sophisticated robust solution that helps manage all business processes and communication flows within and across different government agencies and departments/organizational units to enable MBE/WBE/DBE certification activity at the State government level
- Assist applicant companies with an online system to help them apply more easily and receive automated status updates, and thus manage a greater volume of applications with fewer resources and reduced organizational effort
- Promote business development amongst prospective applicant companies and partners to help increase the applicant pool, thus improving the number of certified companies, and at the same time increase the opportunities for certified companies to participate in a larger number of eligible contracts
- Track the certification process internally with custom workflow for increased efficiency
- Track tens of thousands of companies, contacts, applications and opportunities in a robust and scalable system simultaneously, together with all activity such as meetings, discussions, emails and notes
- Track applicant-specific needs, collaborate with different government agencies and departments, chambers of commerce, local economic development authorities, municipalities, and other business partners to create solid partnerships
- Coordinate infrastructure and access requirements
- Using a flexible CRM platform, the MWBE Certification System has over 30 inter-related modules and been designed for scalability, speed, security and superior performance. It is fully customizable with custom fields and custom modules and is intuitive and easy to use

MWBE CERTIFICATION SYSTEM

A COMPREHENSIVE CERTIFICATION
MANAGEMENT SYSTEM TO MANAGE WORKFLOW
RELATING TO THE APPLICATION AND
PROCESSING OF MINORITY AND WOMEN OWNED
BUSINESSES FOR STATE GOVERNMENTS.

*MWBE CERTIFICATION SYSTEM, THE INTELLIGENT SYSTEM FOR TRACKING
MINORITY AND WOMEN OWNED BUSINESS APPLICATIONS EFFICIENTLY
BY NVAL - MAKES MANAGING THE CERTIFICATION PROCESS FOR STATE
GOVERNMENT AGENCIES, COUNTIES AND CITIES EFFORTLESS.*

Enable online applications by companies for MBE/WBE/DBE certification status, track document submissions, and automate processes to communicate the status to applicants on the front-end. Track the certification process by logging in applications and filing essential documents submitted; coordinate efforts internally for site visits, analysis, determination and approvals; track meetings and communications and automate renewals; all within one comprehensive system. Reduce effort required to handle increased application loads and efficiently manage a stream of new applications as they come while enhancing applicant experience.



NVal Solutions
950 Winter Street, Suite 2400
Waltham MA 02451
Phone: 781-895-1010
sales@nvalsolutions.com

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950 Winter Street, Suite 2400
Waltham MA 02451
Phone: 781-895-1010
www.enterprisevalue.com



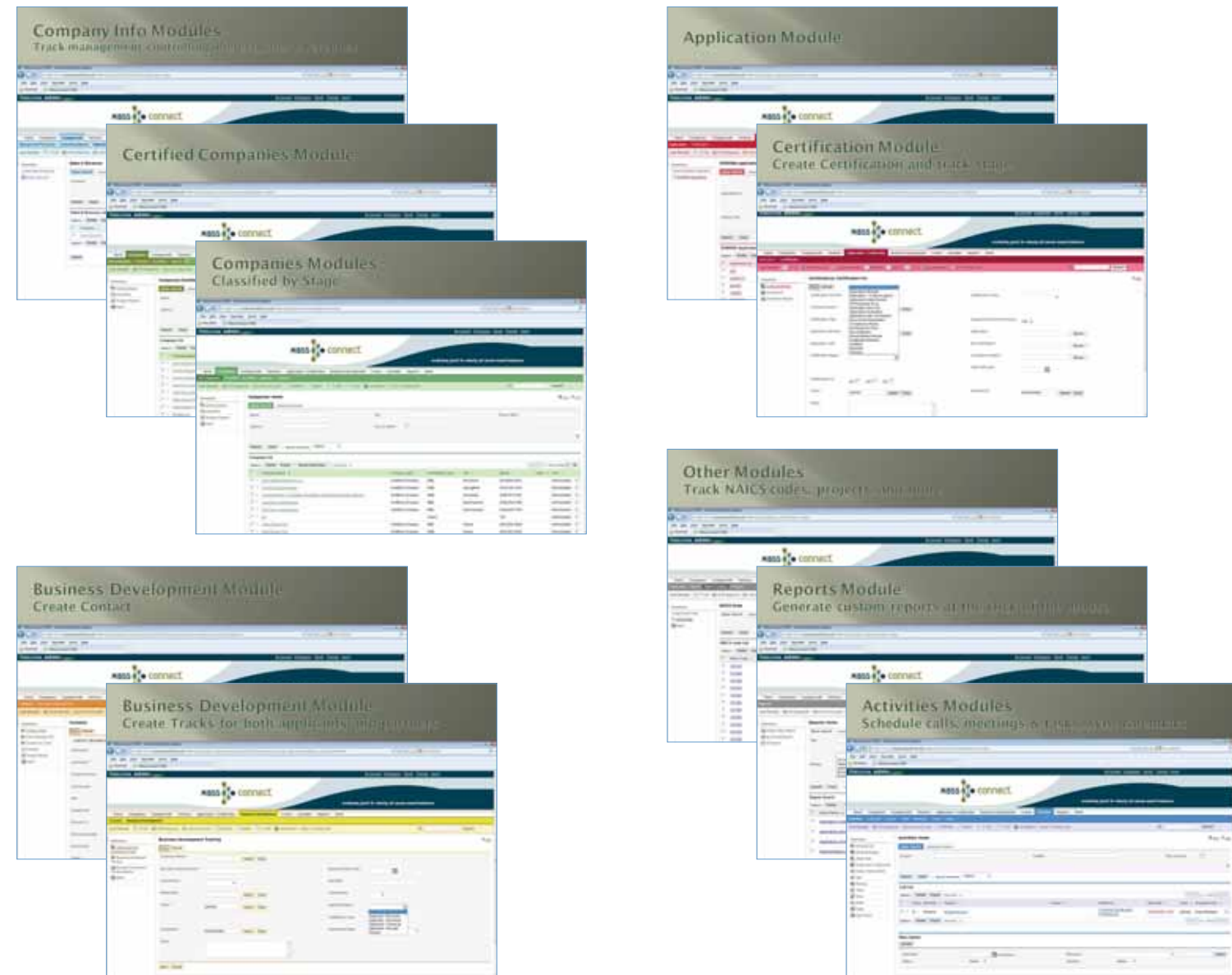
TECHNICAL FEATURES

1. Custom modules and custom fields within each module with custom sub-panels, to capture specific information relating to applications, companies, contacts, and business details - with several custom drop-downs for ease of use
2. Dual tracks built in for tracking both the business development and certification processes and cycles
3. Custom views with ability to have certification specialists focus on their specific areas. Multiple sort and search features built-in to track any module at any level of detail
4. Comprehensive built-in business intelligence for analysis and reporting. Ability to create custom reports within minutes with easy to use interface
5. Improved information capture because of faster and more intuitive software system with custom modules and fields pertinent to business objectives
6. Information integration across all agencies and departments
7. Workflow adaptation to changing organizational needs and priorities, internal processes, and government legislation
8. Ensures ease of use, intuitive navigation, and on-demand help, support and reference materials customized to the system specifically designed for you
9. Audit trails, rules-based policy enforcement, and custom workflow delivering increased efficiency. Allow data access based on user permissions
10. Ability to integrate previously disparate departments and agencies, as well as information system silos
11. Ability to support horizontal (inter-agency) and vertical (municipal, county, state and federal) collaboration programs. On-demand access to government knowledge and knowledge reuse
12. Ability to measurably reduce operating costs, increase productivity and provide automated status updates to applicants thus reducing inbound calls
13. Ability to customize automation of workflow processes so as to improve organizational productivity and achieve increased work-loads with same or fewer resources
14. Integration with Microsoft Outlook
15. Various related modules such as companies, contacts, activities with tasks, meetings and calls, history, documents, and emails making it easy to track and view all related information
16. Unique modules with built-in project management, saving significant time and resources, among other features for tracking and reporting

BENEFITS

- MWBE Certification System is the only proven State level CRM based workflow processing system written in a flexible, secure, open-source platform that is fully customizable and scalable. It is affordable, intuitive and a fast application that is easy to learn, use and expand as needed
- MWBE Certification System is customized to align with your agency's specific certification processes. The custom workflow built-in automates functions as required. Custom tabs and fields are provided for quick and easy adoption
- Achieve improved visibility into the pipeline of applications and type of companies applying for certification. Track processes and provide the pool of certified companies with new opportunities for contracts
- MWBE Certification System is a comprehensive system designed to help you do business development as required, track those attending information sessions, and follow up with prospective applicant companies so as to engage them to apply and ultimately become certified. At the same time the system tracks business development with partners who can work with certified companies thus enhancing the potential matches

ECONOMIC DEVELOPMENT CRM IS AN IDEAL SYSTEM FOR IMPROVED VISIBILITY INTO THE PIPELINE OF COMPANIES AND OPPORTUNITIES TO HELP GROW ECONOMIC DEVELOPMENT WITHIN YOUR STATE.



- Optimize communication across all organizational units synergizing government agency efforts at all levels, including between certified companies and partners
- Access intelligent information in real time, thus increasing the ability to move all certification applications forward effortlessly and speedily
- Reduce dependency on in-office staff to coordinate projects and meetings and meet business objectives
- MWBE Certification System can be installed on your own server or run as a hosted application on one of NVal's quad-core high-speed high memory secure servers with full support. Either method provides you with the best mix of flexibility, speed, control, and low price. Access and manage information via a web-based secure portal and avoid the need for expensive client-based application licenses that do not allow for easy retrieval of information or customization
- Cost-effective customized solution with a very short payback period - literally in months. The NVal MWBE Certification System has the lowest Total Cost of Ownership (less than half) compared to any other alternative in the marketplace